

14 Beacon Street, Suite 503 • Boston, MA 02108
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www.projectthinkdifferent.org

Web Developer (Full-Time)

About Project: Think Different

Project: Think Different is an empowerment media non-profit organization that uses the arts and popular culture media to increase the power of voices in civic dialogue and participation to ensure equity and fairness. We use music, film and video as an organizing tool to reach those disengaged and to inspire them to “think differently” about their ability to create positive change in their lives, communities, and society at large. Project: Think Different's (PTD) messages in music, film and video, fuel empowering beliefs about our ability to create positive social change.

About The Position:

The Web Developer will be responsible for the planning, implementation, and maintenance of PTD's online community. The Electronic Community will expand PTD's frequently visited website into a media resource center, online media arts gallery, and educational hub. The candidate will work with an active steering committee of filmmakers, music producers, professors, hip hop artists, strategic planners, lawyers, advertising, design and operations professionals and a dynamic leader who will serve as a mentor and reference in your future development. This opportunity is perfect for a Digital Media Artist who is interested in the entertainment industry, non-profits, communications, and advertising/agitation propaganda.

- 1. Development.** Responsible for development, execution, and maintenance of an online hub featuring music and video webstreaming, podcasts, and other scheduled media feeds; online contests, store, calendar, message boards, blogs, video blogs, and electronic newsletters. Will be responsible for all research and resource acquisition relating to the Electronic Community Media Program.
- 2. Vision and Leadership.** Work with the Executive Director and Program Manager to develop and online presence reflective of the organization's mission and vision, as well as the diverse perspectives of artists, students, staff, and community allies.
- 3. Maintenance and Evaluation.** Research, identify, and employ tracking techniques for evaluation of program's effectiveness; promote evaluation by artists, participants, volunteers, and staff to ensure quality programs. Develop, support, and continuously improve program in collaboration with facilitators, volunteers and Action Tank. Project manage related key programs and events.
- 4. Collaboration and Relationship Building.** Create and sustain partnerships with non-profit, artist, activist, media, higher education, legal, philanthropic, and financial communities.
- 5. Day to day IT support and Desktop maintenance.** Handle day to day IT support issues as well as acting as liaison between office and contracted IT support. Duties include simple maintenance, fixing printers etc.

Qualifications

Project: Think Different's **Web Developer** will be:

- A dynamic, passionate leader with the ability to bring focus and inspiration to the staff, volunteers, and Board.
- Organized and dependable
- A strategic thinker and an entrepreneur.
- Capable of integrating dynamic programs with the institutional stability and long-term vision necessary to deliver quality programs.
- Flexible, open-minded, collaborative, and most importantly...**creative!**

The Web Developer will also have the following professional qualifications:

- A minimum of 2 years experience in web development
- Familiarity with uploading, coding, design, HTML CSS and PHP required
- Familiarity with the Wordpress CMS very helpful.
- Knowledge of standard design software including Dreamweaver, Flash, GoLive, Frontpage, Photoshop) required
- Experience converting graphics to web format and utilization of digital media tools such as podcasting, blogging, RSS feeds, bit torrent distribution, and others required
- Experience as graphic designer strongly preferred.
- Excellent oral and written communication skills.
- Experience working effectively in a fast paced environment requiring initiative, reliability and resourcefulness.
- Ability to work effectively in and with diverse communities.
- Bachelor's degree. Advanced degree in relevant field is valuable but not required.

Compensation and Location

Compensation commensurate with experience. Applicant will report to 14 Beacon Street, Boston, MA. Access to a car is a plus.

How to Apply

Applicants should send a cover letter and resume to Scherazade Daruvalla King, by email to scherazade@projectthinkdifferent.org (preferred), or by regular mail to 14 Beacon Street, Boston, MA 02108. Visit our website at www.projectthinkdifferent.org.